

The 2025 Taoyuan Minnan Festival shall guide you into the unique charm of Minnan culture! Five highlight activities will allow you to fully relish the feast with legacy and modernity intertwined. Let us walk into Taoyuan and have a taste of the fervency and vibrancy of this land together!

- 06 JUNE 05 THU** **Opening Ceremony 15:15**  
Department of Cultural Affairs, Taoyuan
- 07 SAT** **Folklore Floats Parade 15:00**  
Bakuaicuo Folk Art Village
- 14 SAT 15 SUN** **Art Array Showcase 19:00**  
Taoyuan Sunlight Arena
- 21 SAT** **Taoyuan Minnan Culture International Forum 09:00**  
Comprehensive Conference Hall, Taoyuan City Government
- 28 SAT** **Master Chef Bando Competition 18:00**  
Xin Yonghe Market Parking Lot, Taoyuan
- 07 JULY 05 SAT** **International Dragon-Lion Dance Invitational 18:00**  
Shoushanyan Guanyin Temple, Guishan

指導單位  
ADVISERS  
桃園市政府  
TAOYUAN CITY GOVERNMENT  
桃園市議會  
TAOYUAN CITY COUNCIL

主辦單位  
ORGANIZER  
桃園市政府文化局  
TAOYUAN CITY GOVERNMENT CULTURE BUREAU

特別感謝  
SPECIAL THANKS  
所有參與宮廟、協會、學校、團體等



Official Website



Facebook

# 地方參與

# 藝閣踩街

## 2025 Taoyuan Folklore Floats Parade

### 共創行動



40 creative, live-performer folklore floats will make a dazzling debut, accompanied by festive songs and dances, showcasing a vibrant Taiwanese-style carnival! This event features community participation in a collaborative folklore floats parade, allowing different generations to work together to create folklore floats and perform in costume during the parade, sparking new cultural creativity, and further enriching the diverse facets of the folklore float culture.

The folklore floats will be on display at the Bakuaicuo Folk Art Village until June 22. On the first week of the display, there is "Folklore Float Parade Gold Award Prediction" activity! QR codes are available on site for people to scan and leave comments on our Facebook or Instagram platforms, predicting the Gold Award-winning folklore float of the year. Regardless of whether your prediction is correct or not, you will have a chance to win prizes in a draw. Plus, if you guess correctly, you can also win the bonus cash prize!



**6.07 SAT**  
**15:00**

Bakuaicuo Folk Art Village

Bakuaicuo Folk Art Village

**5.31 SAT - 6.1 SUN**  
TUE-SUN 10:00-17:00

### "Thundering Drums & Festive Revelry" to Kick Off with a Bang!

- Take photos with the dragon boat! Hop aboard the boat to check in & win prizes!
- Shoot the Five Pests on Dragon Boat Festival! Ward off evil for blessings & luck!
- Gather for rice dumplings! Play interactive parent-child games & challenges for fun!
- Leaping lions show off their skills! Lions frolic to celebrate Dragon Boat Festival!

Bring your whole family to Bakuaicuo to join the party and enjoy the festivity!

Taoyuan Tudigong Culture Museum

**5.3 SAT - 7.27 SUN**  
TUE-SUN 09:00-17:00

### Here Come the Gods—Craftsmanship of the Vanguard Troupes in Pilgrimage Processions

Trailblazing Spirit & Divine Craftsmanship on the Front Lines! This special exhibition spotlights the "Vanguard Troupes" at the very forefront of pilgrimage processions. Delving into six major crafts—embroidery, wood carving, papercraft, metalwork, gong making, and drum making—you are invited to appreciate with us this artful ingenuity and divine artistry!



**6 THU 05**  
**7 SAT 05**

TAOYUAN MINNAN FESTIVAL

閩南文化節

2025 桃園

SINCE 2012



6.14 SAT - 6.15 SUN  
19:00

# 藝陣大匯演

Art Array Showcase

Taoyuan Sunlight Arena

Local and professional teams are cherry-picked for the event, coupled with folk arts, audio/visual technology and AI visuals, to present an immersive stage where myth and reality intertwine. The "Bridge Crossing for Renewal" ritual is especially designed to invite the audience to participate in person—leaving behind misfortune and embracing a new life ahead! From laser projections to Divine General installations, everything is meticulously choreographed, for you to not just watch a show but also become part of the story!

6.21 SAT  
09:00

Comprehensive Conference Hall,  
Taoyuan City Government

## 2025 桃園閩南文化國際論壇

承古拓新 桃續閩南

### Taoyuan Minnan Culture International Forum

Themed with "Tradition & Innovation for an Enduring Minnan Legacy in Taoyuan," the forum brings together local and international scholars, artisans, and cultural advocates. Built on the three pillars of academic dialogues, community practices, and international perspectives, it not only focuses on the historical trajectory of Minnan culture but also connects with the contemporary creative practices in Taoyuan to demonstrate how cultural heritage can be integrated with innovation and promotion, connect with global contexts, and carve out new outlooks of Minnan culture.

6.28 SAT  
18:00

Xin Yonghe Market  
Parking Lot, Taoyuan

## 謝神宴 呷保庇

2025  
桃園總舖師辦桌活動

### Master Chef Bando Competition

Rooted in the diverse beliefs of Minnan culture, the Master Chef Bando Competition is themed with "Thanksgiving Banquet to the Gods" this year. Master chefs are to serve their signature dishes for the traditional thanksgiving banquet to the gods. You are invited to "savor the blessings"! Master chefs will craft exquisite dishes for the banquet, integrating ingredients and pastries local to Taoyuan. Hence, more than a culinary celebration, it shall communicate the spirit of community support and emotional connection, showcasing the power of authentic delicacies.



7.05 SAT  
18:00

Shoushanyan Guanyin Temple, Guishan

## 國際 龍獅

邀請賽

### International Dragon-Lion Dance Invitational

Top-tier elites gather together for the best show at the finale! The competition this year features two categories: "Luminous Dragon Dance" and "Freestyle Southern Lion Dance." Set against the night sky and accompanied by powerful, majestic drumming, Luminous Dragon Dance presents giant fluorescent dragons coiling and weaving in a stunning audio-visual spectacle! In the Freestyle Southern Lion Dance, spectators will witness the graceful expressions and agile movements of lions performing on poles. Demonstrating the beauty of art and competition, the best dragon-lion dance teams and elite athletes are invited this year to compete and perform in Taiwan. It will be a world-class event that one cannot miss!

